

## **Lyme Education Ambassador Program:**

### **Awareness Ambassador Job Description:**

**Description:** LEAP is a volunteer program with an aim at raising Lyme disease awareness and educating the general community about the importance of tick bite prevention. Our Awareness Ambassadors are invited to present to various groups & academic institutions, as well as participate at health fairs and other venues throughout their regions. They also actively increase awareness through their social media networks.

#### **Community groups include the following:**

- Special interest groups (hiking clubs, hunters, runners, garden club)
- Healthcare professionals (pharmacists, physicians, nurses)
- Parent/Teacher Organizations
- Academic institutions
- Camps

**Requirements:** GLA expects that LEAP Awareness Ambassadors complete two community presentation a year executed before December.

**Training:** GLA will provide an orientation for all new LEAP members which includes a presentation on job requirements and expectations. Program Manager, Kristen Harris will coordinate with all ambassadors. Once orientation is complete, ambassadors will present their community awareness ideas to Kristen for GLA approval. GLA will then provide the necessary literature, giveaways or information for your community event.

About GLA's LEAP Program: GLA's Education network has the potential to reach over 4,000 people across the United States either in-person or via social media. To date, there are over 100 Ambassadors worldwide supporting GLA's educational initiatives. GLA is lucky to have representation in several major metropolitan areas across the country.

**U.S. States with Ambassadors:** AR, CA, CO, CT, FL, GA, IL, IN, KS, KY, MA, MD, ME, MI, MN, MO, NH, NJ, NY, OH, OK, PA, TN, TX, VA, VT, WA, WI, WV