

## **Lyme Education Ambassador Program**

### **Alliance (Partnership) Ambassador Job Description:**

**Description:** LEAP is a volunteer program with an aim at raising Lyme disease and other tick-borne disease awareness. Our Alliance Ambassadors are asked to collaborate with other Lyme organizations in the community to establish a coalition. Teaming up with other organizations will grow the reach to educate the community on Lyme.

**Requirements:** GLA expects LEAP Alliance Ambassadors to reach out to as many small Lyme organizations yearly to collaborate on education, social media marketing and promotion.

**Training:** GLA will provide an orientation for all new LEAP members which includes a presentation on job requirements and expectations. Program Manager, Kristen Harris will coordinate with all ambassadors. Once orientation is complete, ambassadors will present ideas to Kristen for GLA approval. Once approved GLA will provide the necessary support for collaboration.

About GLA's LEAP Program: GLA's Education network has the potential to reach over 4,000 people across the United States either in-person or via social media. To date, there are over 100 Ambassadors worldwide supporting GLA's educational initiatives. GLA is lucky to have representation in several major metropolitan areas across the country.

#### **U.S. States with Ambassadors**

AR, CA, CO, CT, FL, GA, IL, IN, KS, KY, MA, MD, ME, MI, MN, MO, NH, NJ, NY, OH, OK, PA, TN, TX, VA, VT, WA, WI, WV